

Trade fair newsletter: Precise advertising

8,000 personalized addresses

Trade fair communication in an editorial environment

- You are an exhibitor and want to point out your stand to potential customers?
- You have new products and want to introduce them?

With our trade fair newsletter you reach approx. 8,000 users from the steel industry

Edited news in the newsletter

Price: 490 € excl.

- Publication of news with photo www.marketSTEEL.de (3,000 users/month)
- Publication of your exhibition stand with hall/boothLink to your website
- Publication of the news in the newsletter with photo and link (circulation: 8,000)
- Improve your google ranking with backlinks

Banner in newsletter

(max 2 banners per NL) Price: 610 € excl.
Banner 725 x 90 px (width x height)

Newsletter in German language.

The screenshot shows the market STEEL newsletter interface. At the top, it says 'market STEEL' and 'Newsletter Nr. 27'. Below this is a large image of many colorful flags. Underneath the image, there is a list of articles with titles and small images. One article is titled 'Wirtschaft & Trends'. At the bottom of the newsletter, there is a banner advertisement. A red oval is overlaid on the banner with the text '490 € plus VAT'. Another red oval is overlaid on the bottom right of the newsletter with the text '610 € plus VAT'. The word 'Banner' is written in a large, bold font at the bottom left of the newsletter.

Trade fair newsletter 2019

Messe	Advertising-deadline 2019	Sent
Z/INTEC	January, 24	January, 31
Logimat	February, 7	February, 14
Moulding Expo	May, 09	May, 16
Newcast	June, 04	June, 11
Thermprocess	June, 06	June, 13
GIFA	June, 11	June, 18
METEC	June, 13	June, 20
EMO Hannover	September, 5	September, 12
BlechExpo	October, 24	October, 31
Stainless Steel	November, 14	November, 21